



VENDOR/EXHIBITOR CATEGORIES & REGISTRATION RATES

50+ EXPO 2017

By 2020, the 50+ population is expected to reach 118,671 (36% of total population) in Howard County. The Office on Aging and Independence 50+EXPO is providing vendors opportunities to meet and greet this community, introducing them to the fabric of support we can offer. Our theme this year is "Preparedness, Information and Education." As such, the Office is **looking for exhibitors that demonstrate our mission and theme with products and services for older adults and/or adults with disabilities.** With this new focus, we will be limiting vendors in certain categories, i.e., home improvement, beauty, retail, financial, and home-based businesses.

EXHIBITOR PACKAGE

The exhibitor package includes a professionally piped & draped exhibit booth, one 6' X 2' covered & skirted table, a trashcan, two chairs, and an identity sign with booth number. Booth space varies by area (see below).

EXHIBIT FLOOR – Four distinct areas of Wilde Lake High School (SEE SITES OF EXHIBIT SPACE ON 2016 LAYOUT BELOW.)

FOR PROFIT

- \$820 *Preparedness Way on Main Street* – 8' wide x 7' deep booth in main hallway
- \$760 *Information Hall A Prime* – 8' wide x 10' deep booth in large gymnasium, carpeted, limited to **six** front row spaces
- \$700 *Information Hall A* – 8' wide x 10' deep booth in large gymnasium, carpeted
- \$550 *50+ Living in Hall B* – 8' wide X 8' deep booth in smaller gymnasium
- \$450 *Upper Education (Mezzanine)* – 8' wide x 6' deep booth on 2nd floor in hallway & media center

NON-PROFIT - ALL \$275 (*Non-profit rates are available on a limited basis to organizations with annual budgets of \$3 million or less.*)

- *Information Hall A* – 8' wide x 10' deep booth in large gymnasium, carpeted
- *Upper Education (Mezzanine)* – 8' wide x 6' deep booth on 2nd floor in hallway & media center
- *50+ Living in Hall B* – 8' wide X 8' deep booth in smaller gymnasium

PLEASE NOTE

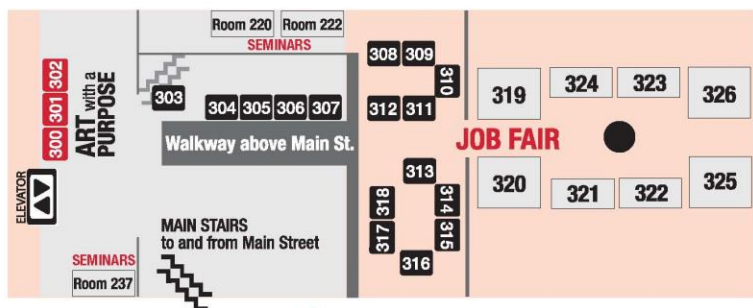
- Payment is requested with registration; however, if forms are faxed to the office, payment must be made within 30 days of registration date.
- Exhibitors are placed in order of applications received within area and sponsorship level. Exhibitors are notified if another company of the same name registers, giving precedence to the exhibitor which registered first.
- The Office on Aging and Independence reserves the right to deny rental of exhibitor space.

For more information contact:

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(SOME ACTIVITIES MAY CHANGE FOR 2017 BUT SPACE WILL GENERALLY BE THE SAME. THE JOB FAIR WILL NOT BE INCLUDED.)



MEZZANINE 2nd Level ↑
Exhibitors, Seminars and Job Fair
Stair and Elevator Accessible

FLOOR PLAN

- Art with a Purpose (2nd floor)
- Entertainment (Café 50+)
- Exhibit Hall A
- Exhibit Hall B
- Flu Shots
- Flu Shot Registration (outside)
- Guidance Room
- HIV Testing Van (right side parking lot)
- Health Fair
- Information Booth
- Jim Rouse Theatre
- Job Fair (2nd floor)
- Main Street Exhibitors
- Mezzanine Exhibitors (2nd floor)
- Restrooms/Stairs/Elevators
- Seminars (2nd floor classrooms)

See PAGE 9 for a list of
FREE health screenings

HEALTH FAIR

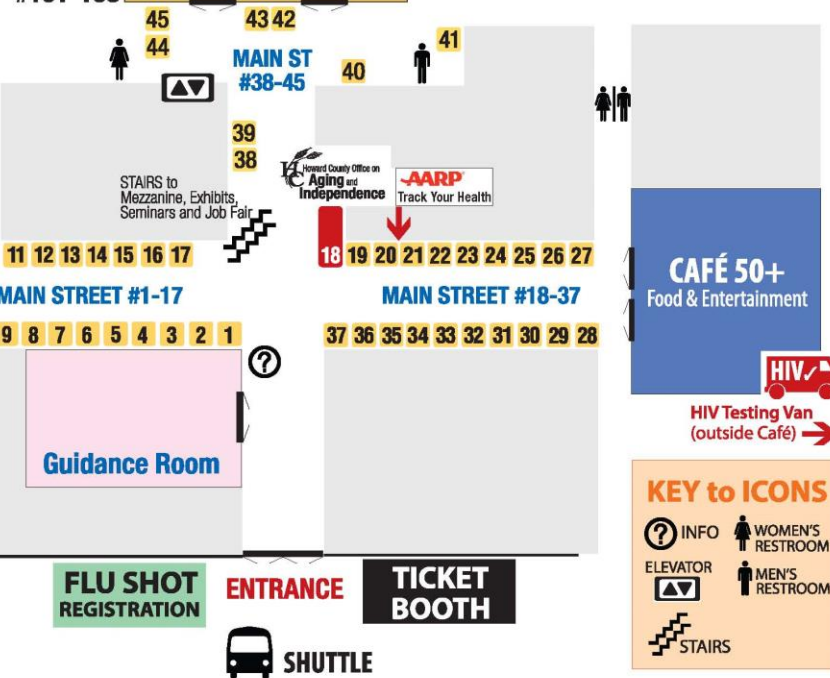
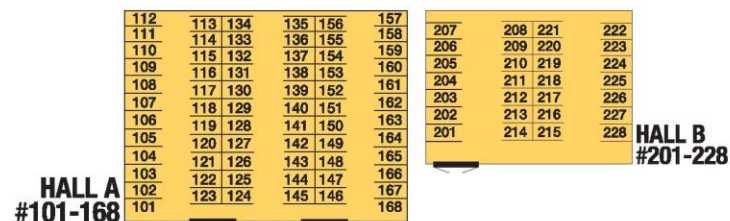
**The Jim Rouse
THEATRE**

**FLU SHOTS
Room 169**

STAIRS to 2nd Floor
Theatre Seating

TICKETS

EXIT ONLY



October 31, 2016